

A Cannabis Show Created for the Industry...by the Industry



5TH ANNUAL
CANNABIS
COLLABORATIVE
CONFERENCE



JANUARY 23RD - 24TH, 2019
AT THE PORTLAND EXPO CENTER

For more information visit CCC-CON.COM
or contact: anne@ccc-con.com

CCC-CON.COM

Event Dates
Location
Projected Attendance
Conference Website

Wednesday, January 23rd – Thursday, January 24th 2019
Portland Expo Center, Portland, OR
2,500+ Business and Industry Professionals
www.ccc-con.com

Conference Description

CCC 5.0 is the best place to connect with 2,500 qualified attendees, collaborate, network and create valuable relationships and of course sell your products and services to qualified buyers!

CCC 5.0 Focus: Our 2,500+ attendees are asking for products and services to help their business become PROFITABLE as well as ways to plan for GROWTH within Oregon and across the country!

Key Values and Benefits:

- Connect with 2,500+ industry professionals & qualified attendees ready to buy!
- One complete show- connect with the entire industry in 2 days
- Update on rules & regulations with government collaboration
- Banking update- "The Cannabis Fund" created by Congressman Blumenaur
- Up-to-date topics chosen by diverse industry panel
- Videotaped sessions provided to exhibitors & attendees
- Pre & Post conference marketing to 16,000 industry contacts + Conference attendee contact list provided to exhibitors
- Show-Floor Areas Dedicated to Businesses Profitability - Energy- tips for saving money, New Technology, Cultivation Corner, Lifestyle, Retail.
- All State Outreach - We are inviting key representatives, lawmakers & businesses from across the USA for education, networking & collaboration.
- 30 educational sessions with up-to-date & relevant information.
- Investor Forum & Investor speed-dating lounge.
- Cannabis Connex- connecting buyers and sellers of retail stores, properties, flower, oil, hemp etc.

Target Audience

Cannabis Collaborative Conference attracts entrepreneurs, investors, experts, innovators, retailers, producers, processors, commercial cultivators, wholesalers, manufacturers, ancillary business supporters and funding specialists from the Pacific Northwest and around the nation.

Partner Opportunities

Cannabis Collaborative Conference presents a unique opportunity to showcase your company's brand and present the value of your product or service to key decision makers. We understand that this industry is pioneering at a fast pace, and for your business to sustain and thrive, it is critical that you keep in front of existing customers and recruit new ones, which requires a financial investment. A single conference is a more cost effective method for delivering your marketing message to a broader, qualified audience of cannabis industry professionals and business leaders.



General Questions: marylou@ccc-con.com | CCC-CON.COM
Sales: anne@ccc-con.com | 503 860-0221
Bella Vista Events, a subsidiary of Bravo! Event

Date & Location

Wednesday, January 23rd – Thursday, January 24th 2019
Portland Expo Center
2060 N Marine Drive, Portland, OR 97217
503.736.5200

Schedule of Events

	Sessions	Expo Hall
Tuesday, January 22nd		
12:00pm - 5:00pm	Pre-Day Activities	Sponsor & Exhibitor Set Up
Wednesday, January 23rd		
9:00am - 10:30am	Opening Keynote & Breakfast in Expo Hall	
10:45am - 11:30am	Sessions	Expo Hall Open
11:45am - 12:30pm	Sessions	Expo Hall Open
12:30pm - 2:00pm	Lunch on Own	Expo Hall Open
2:15pm - 3:00pm	Sessions	Expo Hall Open
3:15pm - 4:00pm	Sessions	Expo Hall Open
4:30pm - 6:00pm	Networking Event in Expo Hall	Expo Hall Open
Thursday, January 24th		
11:00am - 11:45am	Sessions	Expo Hall Open
12:00am - 12:45pm	Sessions	Expo Hall Open
12:45pm - 2:30pm	Lunch on Own	Expo Hall Open
2:30pm - 3:15pm	Sessions	Expo Hall Open
3:30pm - 4:15pm	Sessions	Expo Hall Open

*Schedule is subject to change



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Sponsor Packages

Sponsor Benefits	Headline	Platinum	Gold	Silver	Bronze	Keynote
Qty Available	3	3	3	3	4	1
Price	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$6,500
Marketing Opportunities						
Pre-Show Email Newsletter Feature*	X	X	X	X	X	X
Post-Show Email Newsletter Feature*	X	X				
Social Media Exposure**	X	X				X
Dedicated E-blast*	X					
Conference Inclusion						
Speaking Session	1					
Conference Passes	10	8	6	4	3	3
Representation at Keynote	X	X	X	X	X	X
Onsite Recognition Signage	X	X	X	X	X	X
Exhibit Hall						
Exhibit Booth	20 x 20	10 x 20 End	10 x 20	10 x 10 End	10 x 10	10 x 10 End
Online Advertising via ccc-con.com						
Sponsor Logo and Profile	Front + Sponsor Pg.	Sponsor Pg.	Sponsor Pg.	Sponsor Pg.	Sponsor Pg.	Sponsor Pg.
Branded Web Button	X	X	X	X	X	X
Homepage Website Banner	X	X				
Additional Marketing Opportunities						
Special Inclusions	Logo on bags, press mentions					Logo on signage, collateral, special viewing areas

* A featured spot on one Weekly Newsletter sent to 15,000+ Subscribers. Average open rate of 12%.

** Facebook audience of 2,300+ and Instagram audience of 1,200+.



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Exhibit Booths

The Cannabis Collaborative Conference Exhibit Hall is a high-profile area designed to highlight the significance and value of industry partners and customers within the marketplace. The Exhibit Hall provides an opportunity for partners to showcase their products, solutions for attendee education and evaluation.

Pricing

Booth Size	Booth Type	Total Price	Conference Passes
10 x 10	Inline Booth	\$1,995	2
10 x 10	End Booth	\$2,195	2
10 x 20	Booth	\$3,190	3
10 x 20	End Booth	\$3,495	4
20 x 20	Booth	\$6,295	5

Exhibit Booths Include

Conference Inclusion

- Conference Passes: Includes access to the exhibit hall, conference keynotes, breakout sessions, onsite networking events.
- Representation at Keynotes: Logo will be rotating on the main screen during the keynote walk in along with other exhibitors

Exhibit Hall

- Exhibit Space: Each booth comes with an 6' draped table, pipe and drape: 8' back x 3' high sides (black), ID Sign, wastebasket, carpet, post-show attendee list.

Online Advertising Via WWW.CCC-CON.COM

- Logo, & Hot-Link: Included on the exhibitor page.



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Marketing & Promotional Opportunities

Marketing & Promotional Opportunities (MPO) are available to anyone or any company exhibiting at the event. Please note, this does not include a Sponsorship Level and only name recognition on item of choice.

Attendee Breakfast Sponsor

Cost // \$3,500

Quantity Available // 1

Package Includes // Catch attendees' eyes with your message at every table in the meal hall! Your company logo and website displayed on table tents in the meal room as well as signage in the meal room. You'll also have the ability to stage or hand out collateral or giveaways.

Website Advertising on WWW.CCC-CON.COM

Cost // Price Varies - homepage \$2,500, conference pages \$500

Quantity Available // 3

Package Includes // Opportunity to submit one website ad that will be placed on the Cannabis Collaborative Conference Website. Ad specs to follow.

Badge Insert Sponsor

Cost // \$7,500

Quantity Available // 1

Package Includes // Company logo on card insert for all attendee badges. Includes 10 x 10 Booth.

Branded Attendee Logo'd Water Bottle

Cost // \$6,000

Quantity Available // 1

Package Includes // Opportunity to offer an attendee water bottle with your logo on it. To be given at attendee registration. Single color logo used. Quantity 2,500.

Branded Attendee Lanyards

Cost // \$5,000

Quantity Available // 1

Package Includes // Opportunity to offer an attendee lanyard with your logo on it. To be given at attendee registration. Single color logo used. Quantity 2,500. Includes 10 x 10 Booth.



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Evening Reception Sponsor

Cost // \$3,000

Quantity Available // 1

Package Includes // Sponsor the evening reception held on the show floor at the end of Day 1. Network with attendees, sponsors & exhibitors while enjoying appetizers and a no-host bar. Includes branded cups, napkin, signage & logo on conference guide ad. Includes 10 x 10 Booth.

Evening Reception Drink Sponsor

Cost // \$3,000

Quantity Available // 1

Package Includes // Sponsor the drinks at the evening reception for each guest. Includes sign near bar and 10 x 10 Booth.

Seminar Sponsor

Cost // \$5,000

Quantity Available // 2

Package Includes // Logo on website, logo on digital + print signage outside of room at Expo Hall, opportunity to place sign inside classroom. Includes 10 x 10 Booth.



Sponsorship & Exhibitor Information

Sponsor & Exhibitor Registration Opens // May, 2018

Payment Due // Due upon signing. Payment must be received in full prior to booth selection.

Attendee Registration // Open October, 2018

Exhibitor & MPO Cancellation Policy // Submit written notification of cancellation to denise@ccc-con.com. 50% of booth fee is forfeited until 30 days prior to date of show. Inside of 30 days, 100% of booth fee is forfeited.

Sponsor Cancellation Policy // Submit written notification of cancellation to denise@ccc-con.com. Should the Sponsor cancel, Sponsor is liable for: a) 50% of the Sponsor Fee if cancellation is made 60 days or more prior to the first day of the event, or b) 75% of the Sponsor Fee if cancellation is made 30 - 59 days prior to the first day of the event, or c) 100% of the Sponsor Fee if cancellation is made less than 30 days prior to the first day of the event.

Contact Information

For questions regarding exhibition opportunities, registration instructions, deliverables, deadlines, event rules and regulations, logistics materials, etc.:

Sponsor & Exhibition Manager // Denise Barker // denise@ccc-con.com

For information on conference registration or hotel:

Cannabis Collaborative Conference Team // info@ccc-con.com



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Exhibitor Order Form

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1 // Choose Participation Level

Level	Price	Total
<input type="radio"/> 20 x 20 Booth	\$6,295	
<input type="radio"/> 10 x 20 Booth End Cap	\$3,495	
<input type="radio"/> 10 x 20 Booth	\$3,190	
<input type="radio"/> 10 x 10 Booth End Cap	\$2,195	
<input type="radio"/> 10 x 10 Booth Inline	\$1,995	

2 // Contact Information

Your Name _____ Phone _____ Cell _____

Organization Name _____

Billing Address _____

City _____ State _____ Zip _____

Email _____

Booth Contact _____

3 // Payment

Makes check payable to **Bella Vista Events** and mail to **311 B Ave. Suite S, Lake Oswego, OR 97034**

OR enter your credit card information here

Name on Card _____

Card Number _____ Expiration Date _____

3-Digit Code _____ Type of Card _____ Zip Code _____

4 // Exhibitor Terms & Conditions

Terms - Payment in full is due at time of sale.

Cancellation Policy - Cancellations must be made in writing. 50% of booth fee is forfeited until 30 days prior to date of show. Inside of 30 days, 100% of booth fee is forfeited.

Print Name _____

Signature _____ Date _____

Bella Vista Events - denise@ccc-con.com



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5 // Sponsor Terms & Conditions

Terms - 40% deposit is due at time of signing. The remaining 60% is due by January 15th. Failure to meet payment deadlines may result in loss of space & forfeiture of deposit.

Cancellation Policy - If applicable, submit written notification of cancellation to denise@ccc-con.com. Should the Sponsor cancel, Sponsor is liable for: a) 50% of the Sponsor Fee if cancellation is made 60 days or more prior to the first day of the event, or b) 75% of the Sponsor Fee if cancellation is made 30 - 59 days prior to the first day of the event, or c) 100% of the Sponsor Fee if cancellation is made less than 30 days prior to the first day of the event.

Print Name _____

Signature _____ Date _____



Statement of Intent

Bella Vista Events strives to provide each exhibitor with a qualified audience and a positive exhibition experience. Cannabis Collaborative Conference is designed to bring together the most innovative cannabis entrepreneurs and experts.

Bella Vista Events produces and manages the Cannabis Collaborative Conference and is referred to as "show management." A complete listing of rules and regulations will be sent out in the Exhibitor Logistics Manual after exhibit space has been purchased.

Official Contractor

All decorating and exhibit furniture will be handled by the official contractor. The exhibitor services kit outlines pricing for securing additional items for your exhibit, shipping and handling.

Sub-Leasing

Exhibit space is owned by Bella Vista Events, producer of Cannabis Collaborative Conference. No exhibitor may assign, sublet or apportion the whole or any part of the booth space assigned, nor permit any other party to exhibit therein, nor distribute any promotional or advertising materials in the assigned space.

Sale Limitations

This is an industry trade show. Direct, individualized sale of items that are taken from any exhibit booth is prohibited.

Exhibitor Soliciting

Exhibitors must limit their activities within the confines of the assigned booth space and conduct themselves in an appropriate manner that does not interfere with legitimate activities of any other exhibitors. At no times should promotional materials protrude into the aisles or be handed out in the aisles.

Security

Show management will provide adequate security for the exhibit area the night before show opening and during show hours. Please ensure that all small and personal items are secure before leaving. Neither venue nor show management will be responsible for lost or stolen goods.

Compliance

Each exhibitor agrees to abide by the rules and regulations given herein and in subsequent amendments and additions considered by show management to be in the best interest of all exhibitors. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances and regulations.

Responsibility

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor activities on the venue premises and will indemnify, defend and hold harmless the venue, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Sample Limitations

Portland Expo Center rules apply. Samples containing cannabis in any form are prohibited on Expo Hall Floor.

